

PathMate

A clearer path forward.

A place to put a thought into words, choose a useful next step and return to it.

WORKING PREVIEW / SEPTEMBER 2026

THE PRODUCT

Reflection, goals and everyday habits in one connected experience. Visitors can explore a guided demo, or create an account to keep their own journal, goals and progress.

The screenshot displays the PathMate app's guided demo interface. On the left, a vertical sidebar contains three numbered steps: 1. Reflect (Put it into words), 2. Choose (Choose a next step), and 3. Begin (Make room for it). Below these steps, a brief instruction reads: 'Turn an intention into a goal. Add a small step, check it off and see the progress change.' At the bottom of the sidebar, it says 'A PROJECT BY WARREN MOYCE', 'Thinking clearly in a noisy world.', and 'Project & partnership enquiries →'. The main content area is titled 'Choose a next step' with the subtitle 'Make the next action small enough to begin.' It features a 'Choose a goal' dropdown menu currently set to 'Make room for reading'. Below this is a progress bar for 'Make room for reading' at 33%, with a note '1 of 3 steps completed in this demo.' A list of steps follows: 'Choose a book I want to read' (checked), 'Read for ten minutes' (unchecked), and 'Write down one idea to return to' (unchecked). An 'Add a small step' section includes a text input field with the example 'For example: leave my book beside the kettle' and an 'Add step' button. At the bottom, there is a 'Try a different goal' link, a 'Journal' link with a left arrow, and a 'Try a habit' button with a right arrow.

TRY IT TODAY

Guided journal, goal and habit demo. No account needed.

Account signup, saved work, password recovery and account deletion have been checked on the live app.

CURRENT LIMIT

Live AI and paid plans are disabled. Pilot feedback and wider rollout arrangements remain to be completed.

REAL PRODUCT SCREEN

The reading goal and progress shown are sample content.

INITIAL PILOT - PROPOSED

Adults with competing priorities who want a practical way to turn reflection into a small action. Test whether they can start unaided, return to a saved goal and find the experience useful.

BUSINESS MODEL - TO TEST

A free core experience with an optional paid AI tier, subject to usefulness, delivery cost and willingness to pay. Pricing and demand have not been validated; paid plans are not open.

CONVERSATIONS WE WANT TO HAVE

Pilot partners to help test the experience with a small group; product and technology collaborators; and investors interested in discussing the next stage. A funding amount, terms and commercial commitments have not been set.

EXPLORE THE APP

warrenmoyce.com/pathmate

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